Tragic health, social, and economic problems result from the use of alcohol by youth. Underage drinking is a causal factor in a host of serious problems, including homicide, suicide, traumatic injury, drowning, burns, violent and property crime, high-risk sex, fetal alcohol syndrome, alcohol poisoning, and the need for treatment of alcohol abuse and dependence.

Problems and Costs Associated with Underage Drinking in Wisconsin

In 2013, underage drinking cost the citizens of Wisconsin $0.9 billion. These costs include medical care, work loss, and pain and suffering associated with the multiple problems resulting from the use of alcohol by youth. This translates to $1,617 per year for each youth in the state or $3.16 per drink consumed underage. Excluding pain and suffering from these costs, tangible costs of underage drinking including medical care, criminal justice, property damage, and loss of work in Wisconsin totaled $322.24 million each year or $1.15 per drink. In contrast, a drink in Wisconsin retails for $0.85.

Youth violence (homicide, suicide, aggravated assault) and traffic crashes attributable to alcohol use by underage youth in Wisconsin represent the largest costs for the state. However, a host of other problems contribute substantially to the overall cost. Among teen mothers, fetal alcohol syndrome alone costs Wisconsin $20 million.

In 2012, 778 youth aged 12 to 20 years were admitted for alcohol treatment in Wisconsin, accounting for 4% of all treatment admissions for alcohol abuse in the state. Young people who begin drinking before age 15 are four times more likely to develop alcohol dependence and are two and a half times more likely to become...
Alcohol Consumption by Youth in Wisconsin

Underage drinking is widespread in Wisconsin. Approximately 195,000 underage customers drink each year in Wisconsin. In 2013, Wisconsin students in grades 9 to 12 reported the following:

- 65.9% had at least one drink of alcohol on one or more days during their life.
- 14.6% had their first drink of alcohol, other than a few sips, before age 13.
- 32.7% had at least one drink of alcohol on one or more occasions in the past 30 days.
- 18.4% had five or more drinks of alcohol in a row (binge drinking) in the past 30 days.

In 2012, underage customers consumed 7.8% of all alcohol sold in Wisconsin, totaling $239 million in sales (in 2013 dollars). These sales provided profits of $117 million to the alcohol industry. Ranking states based on the percentage of alcohol consumed underage, with 1 the highest, Wisconsin ranked number 39. This percentage is affected by both adult and youth drinking levels.

Annual sales of alcohol consumed by youth in Wisconsin averaged $1,225 per underage customer. Underage customers were heavier consumers than adults. They drank an average of 4.0 drinks per day; in contrast, legal customers consumed only 2.1.

Harm Associated with Underage Drinking in Wisconsin

Underage drinking in Wisconsin leads to substantial harm due to traffic crashes, violent crime, property crime, unintentional injury, and high-risk sex.

- During 2012, an estimated 17 traffic fatalities and 838 nonfatal traffic injuries were attributable to driving after underage drinking.
- In 2012, an estimated 11 homicides; 7,600 nonfatal violent crimes such as rape, robbery, and assault; 12,600 property crimes including burglary, larceny, and car theft; and 236,000 public order crimes including vandalism, disorderly conduct, loitering, and curfew violations were attributable to underage drinking.
- In 2011, an estimated 7 alcohol-involved fatal burns, drownings, and suicides were attributable to underage drinking.
- In 2013, an estimated 382 teen pregnancies and 12,904 teens having high-risk sex were attributable to underage drinking.

For comparison with other states, in U.S. rather than state prices, the harm from underage drinking per youth in Wisconsin averages $875. Such comparisons require caution. In part, they may reflect differences in crime and crash rates, problem-reporting to police, and co-occurring drug use.

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